



09th and 10th June 2026.
Hotel Hills Sarajevo, Bosnia and Herzegovina

Improving Animal Welfare Compliance Through a Holistic Halal Certification Approach

Dr Awal Fuseini
Agriculture Board, UK

DR AWAL FUSEINI

- **PhD, meat science, UK**
- **Author and reviewer**
- **Honorary research fellow, Uni Putra, Malaysia**
- **Senior Halal Manager, AHDB, UK**
- **Independent Halal consultant**



Key areas of interest



On-farm Management



Marketing + Transport



Lairage + Restraint



Knife Sharpness + Bleeding



MUSLIMS MUST TAKE A LEAD

"Verily Allah has prescribed ihsan (perfection) in all things. Thus if you kill, kill well; and if you slaughter, slaughter well. Let each one of you sharpen his blade and let him spare suffering to the animal he slaughters."

(Muslim)



What can HCBs do?



Regional standardisation

Professionalism + Training

Robust Traceability

What is the way forward?



Better engagement with government and other stakeholders

MoUs with universities and other training providers to encourage professionalism, research and attract younger Muslims

Promotion of Halal food as a high quality and safe product for the entire population

Halal certification and regulation is amanah (Surah Abasa)

فَإِذَا جَاءَتْ الصَّاعَةُ ﴿٣٣﴾
يَوْمَ يَفِرُّ الْمَرْءُ مِنْ أَخِيهِ

وَأُمُّهُ وَأَبِيهِ ﴿٣٥﴾
وَصَاحِبَتِهِ وَبَنِيهِ ﴿٣٦﴾



THANK YOU FOR ATENTION



awalfus@yahoo.com



+447474192392



Agriculture Board, UK

